

1/9/4 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07783838 Supplier Number: 65066985 (THIS IS THE FULLTEXT)  
Felfoldi's **Paint&Pop** Zungenfarber Lutscher mit Farbigem  
Schleckpulver - Blackcurrant; Lemon; Orange; Pineapple; Raspberry  
MANUFACTURER: Felfoldi Potpourri Ltd. CATEGORY: 021 - Candies,  
Non-Chocolate. (Brief Article)

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TEXT:

A new candy product has hit the market in Hungary. Felfoldi's **Paint&Pop** Zungenfarber Lutscher mit Farbigem Schleckpulver is a tongue-painting lollipop. Sold individually or in a double pack, this candy is described as a candy brush with colored sugar powder. Available in Blackcurrant, Lemon, Orange, Pineapple and Raspberry flavors, this product is touted in package text as the lollipop that paints your tongue. Manufactured by Felfoldi Potpourri Ltd., the sugar powder is enclosed within a 40g plastic bucket with an attachment for the candy brush. For sample retrieval information, please call: Marketing Intelligence Service, Ltd., (716) 374-6326.

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PUBLISHER NAME: Marketing Intelligence Service Ltd.

COMPANY NAMES: \*Felfoldi Potpourri Ltd.

EVENT NAMES: \*336 (Product introduction)

GEOGRAPHIC NAMES: \*4EXHU (Hungary)

PRODUCT NAMES: \*2065300 (Nonchocolate-Type Confections)

INDUSTRY NAMES: ADV (Advertising, Marketing and Public Relations); BUSN  
(Any type of business); INTL (Business, International)

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NAICS CODES: 31134 (Nonchocolate Confectionery Manufacturing)

SPECIAL FEATURES: COMPANY

ADVERTISING CODES: 57 New Products/Services